



... connecting entrepreneurs to investors

IMPACT STATEMENT

Our Belief/Our Philosophy/Our Guiding Principle

At GoBigHub.com, **we believe** that contract work is the best way to create employment and impart job skills and **we believe** that people who have (won) contracts deserve an efficient way to access finance to fulfil the contracts.

The Problem We Are Solving/ Customer Problem

Many people in Uganda are hardworking, struggling and succeeding to get LPOs, through their own hard work, or government affirmative actions in procurement. However, having secured the contracts, they lack capital to finance the contracts, either due to lack of security, or lack of mandatory 3-years-in-business rule before they can access a loan, or both.

Impact: Job Creation

We create jobs for uneducated, unskilled youth and women. Most youth and women who lack jobs are always asked to apply, provide CVs, experience of having worked, etc. With contract financing, any youth or woman can deliver a contract, supplies, and earn a living, and while doing that, get a job skill. Every USD. 1,000 invested creates one short term job, and this earns income, teaches job skills, and improves livelihoods. Further, contract delivery most times does not require high skills, since most associated jobs like painting, offloading and loading, are not skill specific.

Impact: Financial Inclusion

We enhance financial inclusion. The majority of communities are financially secluded from accessing financing due to lack of collateral, and lack of banking history. GoBigHub no collateral contract financing focuses on including financially marginalized communities in the supply chain. They only come to GoBigHub.com with a contract, no collateral, no security, and no banking history, and we are able to finance their contracts based on profit share, and they earn income that can sustain their families. We help those who would otherwise be due to lack of collateral or banking history.

Impact: Enhancing Savings & Investment Culture Through Crowdfunding

We enhance savings and investments culture. Our crowdfunding platform provides those from the lower-income group who have limited access to mainstream investment products with more choices in terms of saving and investing their money as many asset classes are too expensive to invest in due to the high initial investment amount or trading fees. It could help them diversify their investments to preserve wealth in bad times or grow their wealth over the years, with ability to earn 24% p.a. for secured investment, and up to 60% p.a. for unsecured investments.

Impact: Tokenisation of Land

Ugandans have land titles kept at their homes or with their lawyers, gathering dust, with unlocked liquidity potential. The values could be unlocked through tokenization, and this would attract the capital from individuals, investment clubs and retirement benefit schemes to be directed towards contract financing, a proven area of enhancing financial inclusion by financing those without collateral, creating jobs, and generating wealth.

Join Us / Let Us Cause Impact

If you have a land title that is gathering dust on the shelf, or cash you want to invest, or a contract you have won and you do not have financing to execute, we are your partner. Join us to monetize your land title, or to grow your capital, or to finance your contracts. In so doing, you will help us create jobs and enhance financial inclusion.

Go Big Finance & Mentorship Hub Limited

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